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**Beijing Digital Telecom Co., Ltd.**

**北京迪信通商貿股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 6188)**

## **INSIDE INFORMATION EQUITY TRANSFER AGREEMENT**

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

### **EQUITY TRANSFER AGREEMENT**

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that the Company will enter into an equity transfer agreement (the “**Agreement**”) with the shareholders (independent third parties of the Company) of Guangzhou Jin Comsun Communications Development Limited (“**Jin Comsun**”). Pursuant to the Agreement, the Company will acquire 40% equity interest in Jin Comsun at a consideration of RMB23,530,000.

Jin Comsun is a company established in 1992, primarily engaged in business of sales of mobile phones, covering 3C products such as accessories, smart wear equipment, computer and household appliance, and meanwhile, involved in sectors such as value-added service, operator business and electronic commerce. It is an integrated service platform specializing in providing personal smart communications and household appliance products.

## **REASONS FOR AND BENEFITS OF THE AGREEMENT**

The Company wishes to seek a cooperative partner, which is deeply implanted in locality and has relatively large scale and strong brand influence, to jointly expand Guangdong market. The acquisition will enhance the regional competitiveness and increase the Company's market share in Guangdong communications market.

By Order of the Board  
**Beijing Digital Telecom Co., Ltd.**  
**LIU Donghai**  
*Chairman*

Hong Kong, 12 July 2016

*As at the date of this announcement, the executive directors of the Company are Mr. LIU Donghai, Mr. LIU Yajun, Mr. LIU Songshan, Ms. LIU Wencui and Ms. LIU Hua; the nonexecutive director is Mr. QI Xiangdong; and the independent non-executive directors are Mr. LV Tingjie, Mr. BIAN Yongzhuang and Mr. Vincent Man Choi, LI.*