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Beijing Digital Telecom Co., Ltd.
北京迪信通商貿股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6188)

**INSIDE INFORMATION
AND
RESUMPTION OF TRADING**

INSIDE INFORMATION

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

STRATEGIC BUSINESS EXPANSION INTO OVERSEAS MARKET

The board of directors of the Company (the “**Board**”) is pleased to announce that on 10 December 2015, the Company held a press conference to announce the global strategy of the Company to expand its mobile phone chain stores into the overseas market in Africa and Southeast Asia, including Nigeria and India (the “**Strategic Business Expansion**”).

In line with the Strategic Business Expansion, the Company entered into cooperation framework agreements with certain suppliers on 10 December 2015, pursuant to which the suppliers agreed to support the Strategic Business Expansion and provide the Company with resources of products, marketing promotion and after-sales services, and the Company agreed to provide the suppliers with resources of online and offline sales channel, assistance in marketing promotion and information with respect to first-hand customers’ feedback. Such cooperation framework agreements are legally binding, and the Company and the suppliers will enter into separate agreements which will set out specific terms according to the principles provided in the cooperation framework agreements.

REASONS FOR AND BENEFITS OF THE STRATEGIC BUSINESS EXPANSION

In response to the “One Belt and One Road” policy of the Chinese government, and considering the increasingly saturated domestic market with intense competition for smart phones as well as the great potential in the overseas market, the Company has implemented the Strategic Business Expansion to comply with the trend of telecommunications retailers expanding into the international market. The Company believes that the Strategic Business Expansion will significantly promote the brand image and competitiveness of the Company so as to improve the overall business performance of the Company. The Board is of the view that the Strategic Business Expansion is in the interests of the Company and the shareholders of the Company as a whole.

Save for the aforesaid, the Board is not aware of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) has been suspended with effect from 10:23 a.m. on Thursday, 10 December 2015 pending the release of this announcement. The Company has applied for the resumption of trading in the shares of the Company on the Stock Exchange with effect from 9:00 a.m. on Friday, 11 December 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the order of the Board. The Board individually and collectively accepts responsibility for the accuracy of this announcement.

By order of the Board
Beijing Digital Telecom Co., Ltd.
LIU Donghai
Chairman

Hong Kong, 10 December 2015

As at the date of this announcement, the executive directors of the Company are Mr. LIU Donghai, Mr. LIU Yajun, Mr. LIU Songshan, Ms. LIU Wencui and Ms. LIU Hua; the non-executive director is Mr. QI Xiangdong; and the independent non-executive directors are Mr. LV Tingjie, Mr. BIAN Yongzhuang and Mr. Vincent Man Choi, LI.