Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement is not a prospectus. Potential investors should read the prospectus dated 25 June 2014 (the "Prospectus") issued by Beijing Digital Telecom Co., Ltd. (the "Company") for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. Securities may not be offered, sold or delivered in the United States except pursuant to Rule 144A or an exemption from registration requirements under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"). The Hong Kong Offer Shares are being offered and sold outside the United States in offshore transactions in accordance with Regulation S under the U.S. Securities Act. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.



## Beijing Digital Telecom Co., Ltd. 北京迪信通商貿股份有限公司

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

## GLOBAL OFFERING

Number of Offer Shares under

the Global Offering

Number of Hong Kong Offer Shares

**Number of International Offer Shares** 

166,667,000 H Shares (subject to adjustment and

the Over-allotment Option)

: 16,667,000 H Shares (subject to adjustment)

: 150,000,000 H Shares (subject to adjustment and

the Over-allotment Option)

Maximum Offer Price : HK\$7.10 per H Share, plus brokerage of 1%,

SFC transaction levy of 0.003%, and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject

to refund on final pricing)

Nominal value : RMB1.00 per H Share

Stock code: 06188

Joint Global Coordinators and Joint Sponsors (in alphabetical order)





Joint Bookrunners and Joint Lead Managers









Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, our H Shares, including (i) the Offer Shares; including any H Shares which may be issued pursuant to the exercise of the Over-allotment Option; and (ii) any H Shares to be converted from Unlisted Foreign-invested Shares which are to be held by 3i, CDH and Crown Flame.

The Global Offering comprises the Hong Kong Public Offering of initially 16,667,000 H Shares (subject to adjustment) and the International Offering of initially 150,000,000 H Shares (subject to adjustment and the Over-allotment Option) representing approximately 10% and 90% of the total number of H Shares initially being offered under the Global Offering, respectively. Please refer to the section headed "Structure of the Global Offering" in the Prospectus for more details.

Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Tuesday, 8 July 2014, it is expected that dealings in the H Shares on the Stock Exchange will commence at 9:00 a.m. on Tuesday, 8 July 2014. In the event that the Overallotment Option is exercised, an announcement will be made by the Company on the websites of the Stock Exchange at www.hkexnews.hk and the Company at www.dixintong.com.

The Offer Price will not be more than HK\$7.10 per Offer Share and is expected to be not less than HK\$5.30 per Offer Share. Applicants under the Hong Kong Public Offering are required to pay, on application, the maximum price of HK\$7.10 per Offer Share together with brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$7.10 per Offer Share.

Applications for Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus, the Application Forms and the designated website www.eipo.com.hk for the White Form eIPO.

Applicants who would like to be allotted Hong Kong Offer Shares registered in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at **www.eipo.com.hk** under the **White Form eIPO** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their designated CCASS Participants' stock accounts or their CCASS Investor Participant stock accounts should (i) complete and sign the **YELLOW** Application Forms; or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours between 9:00 a.m. to 5:00 p.m. from Wednesday, June 25, 2014 to Monday, June 30, 2014 from:

1. the following office of the Hong Kong Underwriters:

Citigroup Global Markets Asia Limited	50th Floor, Citibank Tower Citibank Plaza 3 Garden Road Central, Hong Kong
UBS AG, Hong Kong Branch	52nd Floor, Two International Finance Centre 8 Finance Street Central Hong Kong
DBS Asia Capital Limited	17th Floor, The Center 99 Queen's Road Central Hong Kong
Standard Chartered Securities (Hong Kong) Limited	15/F Two International Finance Centre 8 Finance Street Central Hong Kong

or

2. any of the branches of the following receiving bank:

## Standard Chartered Bank (Hong Kong) Limited

	Branch Name	Address
Hong Kong Island	Hennessy Road Branch	399 Hennessy Road, Wanchai
	Causeway Bay Branch	G/F to 2/F, Yee Wah Mansion, 38-40A Yee Wo Street, Causeway Bay
Kowloon	Kwun Tong Branch	G/F, 414 Kwun Tong Road, Kowloon
	Mongkok Branch	Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok
	Yaumatei Branch	G/F – 1/F, Ming Fong Bldg., 564 Nathan Road, Yaumatei
	Lok Fu Shopping Centre Branch	Shop G201, G/F., Lok Fu Shopping Centre
	Mei Foo Stage I Branch	G/F, 1C Broadway, Mei Foo Sun Chuen Stage I, Lai Chi Kok
New Territories	Tuen Mun Branch	Portions of Shops G & H and the whole of Shops I & F, G/F, Forward Mansion, 26A Yan Ching Street, Tuen Mun, New Territories

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 25 June 2014 till 12:00 noon on Monday, 30 June 2014 from the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and Prospectus available.

Both WHITE and YELLOW Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders payable to "Horsford Nominees Limited – Beijing Digital Public Offer" should be securely stapled, should be deposited in the special collection boxes provided at any of the branches referred to above on the following dates during the following times:

```
Wednesday, 25 June 2014 — 9:00 a.m. to 5:00 p.m.

Thursday, 26 June 2014 — 9:00 a.m. to 5:00 p.m.

Friday, 27 June 2014 — 9:00 a.m. to 5:00 p.m.

Saturday, 28 June 2014 — 9:00 a.m. to 1:00 p.m.

Monday, 30 June 2014 — 9:00 a.m. to 12:00 noon
```

Applicants applying by the **White Form eIPO** may submit your application through the designated website at *www.eipo.com.hk* from 9:00 a.m. on Wednesday, 25 June 2014 until 11:30 a.m. on Monday, 30 June 2014 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares – 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input electronic application instructions from 9:00 a.m. on Wednesday, 25 June 2014 until 12:00 noon on Monday, 30 June 2014 (or such later date as may apply in case of certain bad weather conditions as described in "How to Apply for Hong Kong Offer Shares – 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus).

Please refer to the "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" sections in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the level of indication of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares (i) in South China Morning Post (in English); (ii) Hong Kong Economic Times (in Chinese); (iii) on the Company's website at www.dixintong.com and; (iv) the website of the Stock Exchange at www.hkexnews.hk on or before Monday, 7 July 2014.

Results of allocations of the Hong Kong Public Offering and the Hong Kong identity card/passport/ Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be made available in a manner described in the section headed "How to Apply for Hong Kong Offer Shares – 11. Publication of Results" in the Prospectus on Monday, 7 July 2014. The Company will not issue temporary documents of title or receipt for application fees received. Share certificates will only become valid certificates of title provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the section headed "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in the Prospectus has lapsed, which is expected to be at 8:00 a.m. on Tuesday, 8 July 2014.

Dealings in the H Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Tuesday, 8 July, 2014. The H Shares will be traded in board lots of 500 H Shares each under the Company's stock code 06188.

By order of the Board of Directors

Beijing Digital Telecom Co., Ltd.

Liu Donghai

Chairman and Executive Director

Hong Kong, 25 June 2014

As at the date of this announcement, the executive Directors are Mr. Liu Donghai, Mr. Liu Yajun, Mr. Liu Songshan, Ms. Liu Wencui and Ms. Liu Hua; the Non-executive Director is Mr. Wang Lin and the Independent Non-executive Directors are Mr. Lv Tingjie, Mr. Leng Rongquan and Mr. Vincent Man Choi, Li.

Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).