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北京迪信通商貿股份有限公司

Beijing Digital Telecom Co., Ltd.

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6188)

INSIDE INFORMATION ANTICIPATION OF INCREASE IN LOSS

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby informs the shareholders and potential investors of the Company that, based on the preliminary review of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2026, the Group expects to record a net loss attributable to owners of the parent of the Company of not more than RMB110 million, representing a period-on-period increase in loss as compared to a net loss attributable to owners of the parent of the Company of approximately RMB76.64 million for the corresponding period in 2025. The aforementioned changes were primarily due to the fact that the continuous rise in the cost of inventories had resulted in the rise in product prices and the decrease in market demand, and the persistent sluggish offline market environment had led to a reduction in the scale of offline channel promotion activities, resulting in an overall decline in gross profit margin for the Group.

The Board hereby reminds the shareholders and potential investors of the Company that, as the Company is still in the process of finalizing the results of the Group for the six months ended 30 June 2026, the information contained in this announcement is only based on the preliminary assessment by the management of the Group according to the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 and other information available for the time being, and such information has not been audited or reviewed by the auditors or the audit committee of the Company and are subject to adjustments. Therefore, the actual results of the Group for the six months ended 30 June 2026 may be different from what is disclosed in this announcement. The Company will announce its unaudited interim results for the six months ended 30 June 2026 on Friday, 28 August 2026.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By Order of the Board
Beijing Digital Telecom Co., Ltd.
XU Jili
Chairwoman

Beijing, the PRC
19 August 2026

As at the date of this announcement, the executive Directors are Ms. XU Jili, Ms. XU Liping, Mr. LIU Liang and Mr. LIU Donghai (duties suspended); the non-executive Directors are Mr. JIA Zhaojie and Ms. PAN Anran; and the independent non-executive Directors are Mr. LV Tingjie, Mr. LV Pingbo and Mr. CAI Chun Fai.