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北京迪信通商貿股份有限公司
Beijing Digital Telecom Co., Ltd.

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 6188)

INSIDE INFORMATION
ANTICIPATION OF SUBSTANTIAL INCREASE IN REVENUE
AND SUBSTANTIAL DECREASE IN LOSS

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) hereby informs the shareholders and potential investors of the Company that, based on the preliminary review of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2023, the Group expects to record a revenue of not less than RMB9.1 billion for the six months ended 30 June 2023, representing a significant period-on-period increase as compared to a revenue of approximately RMB6.2 billion for the corresponding period in 2022. Meanwhile, the Group expects to record a net loss attributable to owners of the parent of the Company of not more than RMB30 million for the six months ended 30 June 2023, representing a significant period-on-period decrease as compared to a net loss attributable to owners of the parent of the Company of approximately RMB167.8 million for the corresponding period in 2022. The substantial decrease in loss of the Group is mainly attributable to the following combined effect of (i) the continuing effort of the Group to further promote cost reduction and efficiency improvement measures and continuously improve the level of refined management, resulting in significant overall operating economic benefits; and (ii) further increase of both sales volume and average unit sale price of mobile phones and accessories of the Group during the six months ended 30 June 2023.

The Board hereby reminds the shareholders and potential investors of the Company that, as the Company is still in the process of finalizing the interim results of the Group for the six months ended 30 June 2023, information contained in this announcement is only based on the preliminary assessment by the management of the Company according to the unaudited consolidated management accounts of the Group and other information available for the time being, and such information has not been audited or reviewed by the auditors or the audit committee of the Company. The Company will announce its unaudited interim results for the six months ended 30 June 2023 as soon as practicable in compliance with the Listing Rules.

At the request of the Company, trading in the H shares of the Company has been suspended with effect from 9:00 a.m. on 4 June 2021 and will remain suspended until further notice.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
Beijing Digital Telecom Co., Ltd.
XU Jili
Chairwoman

Beijing, the PRC
21 August 2023

As at the date of this announcement, the executive directors of the Company are Ms. XU Jili, Ms. XU Liping and Mr. LIU Donghai; the non-executive directors of the Company are Mr. XIE Hui, Mr. JIA Zhaojie and Ms. PAN Anran; and the independent non-executive directors of the Company are Mr. LV Tingjie, Mr. LV Pingbo and Mr. CAI Chun Fai.