

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Beijing Digital Telecom Co., Ltd.

北京迪信通商貿股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6188)

INSIDE INFORMATION

STRATEGIC COOPERATION AGREEMENTS WITH THE SPICE CONNECT GROUP

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

STRATEGIC COOPERATION AGREEMENTS WITH THE SPICE CONNECT GROUP

On 11 January 2016, the Company entered into a set of strategic cooperation agreements (the “**Strategic Cooperation Agreements**”) with Spice Connect Private Limited and its affiliates (the “**Spice Connect Group**”). Pursuant to the Strategic Cooperation Agreements, the parties will cooperate and work together to develop and grow the electronic devices retail business of “Hot Spot”, a brand owned by the Spice Connect Group focused on marketing, distribution and sale of mobile handsets, accessories and other electronic devices in India. The Company will provide consultancy services by designating certain officers of the Company as consultants to the Spice Connect Group. The parties have agreed that, upon the achievement of certain financial increase of “Hot Spot”, the parties will establish, subject to applicable laws, a joint venture in India for the business under the brand of “Hot Spot” to further develop the mobility retail stores business in the Indian market. The Company and SGIC Pte. Limited (“**SGIC**”), a Spice Connect Group entity will also work together in joint development of business in the mobility sector in Asia, and towards this the Company will provide financial support to SGIC.

INFORMATION OF THE SPICE CONNECT GROUP

The Spice Connect Group is one of India’s leading business groups with operations spanning across India, Africa, Singapore and Indonesia. The Spice Connect Group has been a pioneer in the telecommunication and mobile sectors and has diversified interests in mobile devices, mobile retail, e-commerce, and mobile value-added services industries.

REASONS FOR AND BENEFITS OF THE STRATEGIC COOPERATION

In line with the “One Belt and One Road” policy of the Chinese government, and considering the increasingly saturated domestic market with intense competition for smart phones as well as the great potential in the overseas market, the Company has implemented strategic business expansion into some foreign markets. The strategic cooperation between the Company and the Spice Connect Group marks the Company’s march into the overseas market and will significantly promote the competitiveness of the Company in the mobility retail industry. It will also serve the Spice Connect Group and the Company in synergizing their advantages to achieve greater potentials in electronic devices retail business in India.

The board of directors of the Company (the “**Board**”) is of the view that the Strategic Cooperation Agreements are in the interests of the Company and its shareholders as a whole.

By Order of the Board
Beijing Digital Telecom Co., Ltd.
LIU Donghai
Chairman

Hong Kong, 11 January 2016

As at the date of this announcement, the executive directors of the Company are Mr. LIU Donghai, Mr. LIU Yajun, Mr. LIU Songshan, Ms. LIU Wencui and Ms. LIU Hua; the non-executive director is Mr. QI Xiangdong; and the independent non-executive directors are Mr. LV Tingjie, Mr. BIAN Yongzhuang and Mr. Vincent Man Choi, LI.